AMENDMENTS TO THE SPECIFICATION

Page 1:

Please replace the first two (2) paragraphs before the section BACKGROUND OF THE INVENTION as follows:

CROSS-REFERENCES TO RELATED APPLICATIONS
~~This application claims priority from the following U.S. Provisional Patent Application, the disclosure of which, including all appendices and all attached documents, is incorporated by reference in its entirety for all purposes:~~
~~U.S. Provisional Patent Application Serial No. 60/125,721 Li-Wen Chen entitled, "METHOD AND APPARATUS FOR PERFORMING CUSTOMER BEHAVIOR ASSOCIATION ANALYSIS," (Attorney Docket Number 19608-000400US) filed March 23, 1999.~~

CROSS-REFERENCES TO RELATED APPLICATIONS

This present application claims priority to and is a continuation of the following previously filed U.S. patent applications:

The present application is a continuation of U.S Application No. 09/532,366 entitled "METHOD FOR DYNAMICALLY CREATING A PROFILE", filed March 21, 2000, the contents of which are hereby incorporated by reference, and which claims priority to a previously filed U.S Provisional Patent Application No. 60/125,721, entitled "METHOD AND APPARATUS FOR PERFORMING CUSTOMER BEHAVIOR ASSOCIATION ANALYSIS", filed March 23, 1999, which is hereby incorporated by reference.